

Press Release

For Immediate Release

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W.I.T.S. brings Earth Day celebration to your backyard!

Virtual celebration brings educational speakers and fun activities for the entire family!

BRIGHTON, Mich. (April 13, 2020) - The first Earth Day Celebration was held 50 years ago this year and in the midst of the pandemic, we're celebrating things a little differently. Beginning on Wednesday, April 22nd and running through Saturday, April 25th W.I.T.S. and Moms Clean Air Force will be bringing four days of online fun to celebrate this milestone.

Each day consists of a different environmental theme with a video presentation to help educate on key environmental issues. Kid approved activities enjoyed by all ages encourage everyone to explore their own backyard and reconnect with nature. Participate in the daily activities, upload your work to that day's social media post (one entry per family for each activity) and one lucky winner of an eco-friendly prize pack will be randomly drawn during the Facebook Live event on Saturday, April 25th!

"As much as we're dealing with in these uncertain times it's important to get outside, enjoy nature and celebrate the earth with family." Says Alex Pushman, founder of W.I.T.S.

- **Who:** Families and outdoor enthusiasts of all ages
- **What:** Virtual Earth Day celebration with kid-friendly speakers and fun activities.
- **When:** Wednesday, April 22 - Saturday, April 25, 10:00 a.m. each day (full schedule below)
- **Where:** <https://www.facebook.com/witsanctuary/>

Each year W.I.T.S. holds the Earth Day Challenge, 5K and 1 mile fun run and festival with proceeds benefiting local environmental non-profits. This year's event is being rescheduled for the fall.

Schedule:

Date	Theme	Speaker	Activity
Wednesday, 4/22	Nature	Christine Thelander, Monarch Conservationist and Co-founder of the Michigan Monarch Mile	Earth Day BINGO! Nature Yoga
Thursday, 4/23	Reduce, Reuse, Recycle	Mala Hettiarachchi, Environmental Resources Group	Upcycle craft (from your recycle bin!) Share your recycling plan
Friday, 4/24	Healthy food, healthy planet	Tatiana Pushman, W.I.T.S. Health Coach	Cooking Challenge
Saturday, 4/25	Action	Heather McTeer Toney, Moms Clean Air Force	What are you going to do for the planet?

About W.I.T. Sanctuary

Whatever It Takes Sanctuary (W.I.T.S.) is a non-profit 501 (c) (3) organization that focuses on educating others on the benefits of a healthy and wholesome lifestyle and protecting the environment around us through sustainable living. This fall, W.I.T.S. created an outdoor classroom at Frost Middle School in Livonia, MI, helping connect students with nature. W.I.T.S. also hosts free movie nights to educate the community on the challenges facing our planet and how each of us can have a positive impact. For more information and a list of upcoming events and or health coaching or presentations, please visit: <https://witsanctuary.org>

About Moms Clean Air Force

Moms Clean Air Force Michigan mission is to fight for clean air and the urgent crisis of our changing climate. We host events, share information about what's going on, and create opportunities for mothers to talk to their legislators about their concerns. We believe that protecting children's health is a non-partisan issue. In fact, we think of ourselves as "Mompartisan." Our moms meet with lawmakers at every level of government and on both sides of the political aisle to build support for common sense solutions to pollution. Join us: www.momscleanairforce.org

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